



astra
Australia and New Zealand
Short-Term Rental Association



Australia and New Zealand Short Term Rental Association Membership Prospectus 2026-27

ADVANCE YOUR BUSINESS. SHAPE THE FUTURE. EXPAND YOUR NETWORK.

Together we shape the future of the short term rental industry

As a member of the Australia and New Zealand Short Term Rental Association (ASTRA), you are part of the premier industry body uniting property owners, hosts, property management companies, local businesses, and suppliers.

ASTRA is your voice, the only not-for-profit professional association dedicated to your success in the short term rental sector. We work for you by advancing industry standards, driving innovation, advocating for fair and balanced regulation, and delivering sustainable growth opportunities that help your business thrive.



» ASTRAS MISSION:

We advocate, connect and educate to build a trusted and sustainable short term rental sector.

A message from our Chair, Yoav Tourel (Goldberg)



The short-term rental industry across Australia and New Zealand is evolving faster than ever- and so is the need for a united, professional voice.

ASTRA exists to ensure that our sector continues to thrive: by protecting what matters, shaping sensible policy, and helping every operator - from single hosts to national brands - grow with confidence.

As Chair, I'm proud of how far we've come together. Through advocacy, research, and connection, ASTRA has become more than a network - it's a movement built on collaboration, respect, and optimism.

When you join ASTRA, you're not just becoming a member. You're becoming part of the collective voice shaping the future of short-term rentals in our region.

Let's keep building it together.

» ASTRAS OBJECTIVES:

- Represent, promote and grow the short term rental accommodation industry.
- Deliver value for our members through advocacy, education, research, events and networking
- Advocate for balanced and evidence based regulation and policy at all levels of government.

A message from our GM, Sarah Workman



The short-term rental sector faces both exciting opportunities and complex challenges in a shifting regulatory landscape.

ASTRA continues to champion our diverse members - from hosted and non-hosted property owners to operators, managers, agents, and technology providers

- delivering benefits that strengthen, protect, and support your business.

Ultimately, we are stronger together. By uniting our voices, we build a more resilient, innovative, and competitive short term rental sector for the future.

Why join ASTRA?

ASTRA membership connects you to Australia and New Zealand's peak industry body, which gives you a seat at the table where your industry's future is shaped, while accessing the tools, knowledge, and connections that turn short term rental challenges into business opportunities, all while having a group of professionals to collaborate and connect with.



Advocating for members through evidence and engagement

ASTRA advocates for members through strategic research, direct political engagement, and ongoing dialogue with policymakers.

Following recent regulatory challenges, ASTRA commissioned independent research with JWS Research examining the impacts of short term rental caps in Byron Shire. These findings were presented directly to Ministers and MPs at a dedicated NSW Parliament House event, attended by ASTRA leadership and a strong member contingent, ensuring member voices reached the highest levels of government.

ASTRA also maintains regular engagement on critical industry issues. Recently, the association provided evidence to South Australia's Select Committee on Short Stay Accommodation, contributing to a report that delivered positive outcomes for the sector.

Through evidence based research, strategic political engagement, and consistent advocacy, ASTRA ensures members' interests are professionally represented in policy discussions shaping the future of short term rental accommodation.

» ASTRA HAS YOU COVERED WITH:

Advocacy and Industry protection

Our advocacy team meets with policymakers, members of parliament, and all levels of government to advocate for fair and sensible regulation.

- Shape the future of the industry through direct representation in local and state policy discussions that impact your business
- Access the latest ASTRA-championed research demonstrating the impacts of current regulations on our industry
- Navigate industry complexities with confidence through regular, up-to-date information about regulation and policy in your area
- Gain access to resources that help you stay compliant and competitive

Business Growth and Market Intelligence

- Access real time market intelligence through monthly updates from our partners at Key Data
- Connect with industry leaders through ASTRA's mentoring program for personalised business guidance
- Stay informed on the latest developments and trends through monthly town hall meetings, industry newsletters, and webinar series

Professional Network

- Build your professional network through ASTRA's monthly member meetings
- Expand your connections at regular ASTRA on the Go events across Australia and New Zealand
- Elevate your business and professional circle at ASTRA's annual Here to Stay conference

Cost Savings

- Access members only discounts on essential services and products for your business
- Enjoy exclusive member pricing on ASTRA events and third-party services



ASTRA’s membership perks

Alongside your full suite of ASTRA membership perks, your investment safeguards your business and supports and strengthens the resilience of the short term rental industry. You’re protecting your livelihood, and yes, it’s tax deductible!

Discover all your membership benefits in the table below.



ASTRA has been an invaluable partner in the growth of BNB Made Easy. In a fast-changing short-term rental space, having a strong industry body behind us gives real confidence and clarity for the future.

Their advocacy keeps our industry united and our voice heard, while their conferences, webinars and town hall meetings bring operators together in a way that has real flow-on effects.

My team has gained tools, insights, and networks that have helped us lift our standards, improve compliance, and operate more profitably.

Most importantly, ASTRA helps us stay ahead of regulation and industry trends, protecting our business, supporting me and my staff, and allowing us to keep delivering value to owners, guests, and regional communities.

No matter the size or stage of your business, if you’re in the short-term rental industry, I strongly encourage you to join ASTRA. It’s one of the most powerful steps you can take to strengthen our industry while building a more resilient and successful business of your own

Tim Mortimer - BNB Made Easy.



» WHAT YOUR ASTRA MEMBERSHIP GIVES YOU

 astra Australia and New Zealand Short-Term Rental Association			ADVOCACY AND REPRESENTATION						RESEARCH, NETWORKING, INSIGHTS AND EDUCATION								SPECIAL EVENTS			
Membership Category	Australian Member Pricing AUD (inc. GST)	NZ Member Pricing AUD (GST n/a)	A voice at the table with government and policy makers in all jurisdictions	Access to ASTRA's regulatory compliance hub	Industry representation - Government submissions, inquiries, meetings with local MPs, Ministers, Councillors etc.	Voting rights	Stand for Board Director	Nominate for ASTRA's Committees	Access to ASTRA town hall meetings and live and on-demand webinars	Access to ASTRA Pulse monthly e-news	Access to ASTRA's mentor program	Newsletter feature to showcase your business	Host an ASTRA webinar to showcase your business & send a survey and/or host round-tables with members to gain insights	Showcase your business in ASTRA's business directory and in ASTRA's members only portal	Access to monthly Key Data market updates	Discounted access to products and services and events	Discounted tickets to ASTRA's annual Here to Stay Conference	Free access to ASTRA on the Go Events	Priority booth access at ASTRA's Here to Stay Conference	Access to ASTRA's annual awards night
Property owner / host (1 - 5 properties)	\$199	\$180.91	●	●	●	●	●	●	●	●	●				●	●	●	●		●
Property Manager (6 - 10 properties)	\$299	\$271.82	●	●	●	●	●	●	●	●	●				●	●	●	●		●
Property Manager (11 - 50 properties)	\$399	\$362.73	●	●	●	●	●	●	●	●	●				●	●	●	●		●
Property Manager (51 - 100 properties)	\$599	\$544.55	●	●	●	●	●	●	●	●	●				●	●	●	●		●
Property Manager (101 - 200 properties)	\$799	\$726.36	●	●	●	●	●	●	●	●	●				●	●	●	●		●
Property Manager (201 - 400 properties)	\$999	\$908.18	●	●	●	●	●	●	●	●	●				●	●	●	●		●
Property Manager (400+ properties)	\$1,499	\$1,362.73	●	●	●	●	●	●	●	●	●				●	●	●	●		●
Supplier	\$1,499	\$1,362.73	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●
Associate Member	\$99	\$90	●	●	●			●	●	●	●			●	●	●	●	●		●



'Wheelhouse just signed up for our second year as an ASTRA supplier member. As an established STR software company in North America & increasingly Europe, it's been

important for us to reach the STR property manager audience in ANZ from abroad, and ASTRA has helped us do it. From the webinars we've been able to host, to sponsoring their wonderful Here to Stay conference, our ASTRA membership has enabled Wheelhouse launch new GTM motions in this thriving and important region. The team that supports us have been great to work with and at this point our membership is non-negotiable as we increase brand awareness and expand our client base. Thanks ASTRA!

Oliver Stern - Wheelhouse Revenue Lead



Being part of ASTRA has been a big win for Aussie Chillout. It's great having a community that shares ideas, supports each other, and pushes the short-term rental industry forward. It's made a real difference in how we run our business and connect with guests.

David Harris, Aussie Chillout



Our ASTRA supplier membership has been incredibly valuable for connecting with the Australian short-term rental community. The included webinar

opportunities have allowed us to share our expertise with engaged industry professionals, while the conference sponsorship benefits delivered exceptional ROI. Through ASTRA's platform, we've established meaningful relationships with key clients and gained valuable insights into local market challenges. Beyond the business benefits, being part of ASTRA has positioned us as a committed industry partner working toward the advancement of responsible hosting in Australia. I particularly appreciate ASTRA's advocacy work and their efforts to support both professional managers and self-managers across the region.

Ethan Brown - General Manager APAC at Hospitable



ASTRA has helped us immensely with advocacy efforts across various state governments to fight for fair and sustainable regulations, which has been

critical for our long term success. ASTRA has also played an important role in bringing our industry together, giving us the chance to build relationships, share ideas and improve our businesses - ultimately enhancing the industry for all

William Crock - CEO Hometime



» STAND WITH US. SHAPE TOMORROW.

The short term rental industry stands at a pivotal moment. As regulatory landscapes shift and challenges emerge, the strength of our collective voice has never been more critical.

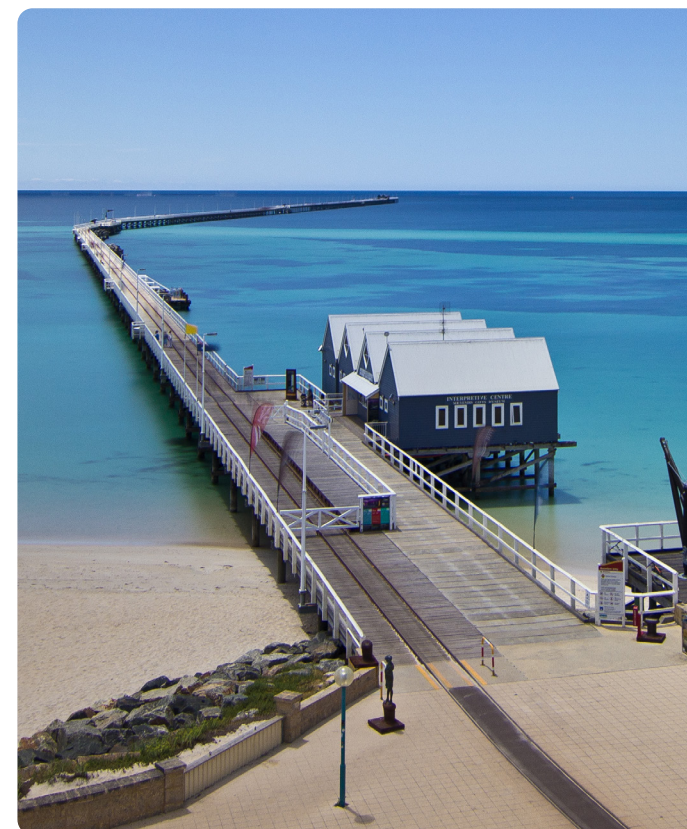
ASTRA exists because together, we are formidable. Together, we shape policy rather than react to it. Together, we build an industry that is respected, sustainable, and thriving.

Your membership is more than a business decision, it's a commitment to the future of the short term rental industry in Australia and New Zealand. It's standing alongside property owners, managers, and suppliers who refuse to let our industry be defined by others. It's ensuring that when decisions are made about our sector, our voice is not just heard, it resonates.

Every challenge we face as an industry becomes more manageable when we face it together. Every opportunity becomes more accessible when we pursue it collectively. Every success becomes more meaningful when we share it as a community.

The question isn't whether you can afford to join ASTRA. It's whether you can afford not to.

Join us today. Because the future of short term rentals belongs to those who show up to shape it.



» CONTACT US

Talk to our team, call 08 8100 3048

or email us at membership@myastra.com.au



www.linkedin.com/company/astra-australia-and-new-zealand-short-term-rental-accommodation-association/



myastra.au



[myastraofficial](https://www.instagram.com/myastraofficial)

**Join ASTRA now,
visit myastra.com.au**



astra

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Joining the ASTRA Mentor Program has been one of the best investments we have made in ourselves and our business. When we joined, we had big aspirations for Norfolk Property Management, but

the program gave us something even more valuable than knowledge, it gave us the confidence to believe those goals were achievable.

The support, encouragement, and genuine willingness of the mentors to share their experience has been incredible. Every conversation challenged us to think differently, aim higher, and continue building a business founded on professionalism, excellence, and exceptional service.

**Alice and Sasha,
Norfolk Property Management.**



Being part of ASTRA has reinforced to us that the strength of our sector lies in the collective - not just in individual businesses.

The short-term rental ecosystem is broad and interdependent: from single hosts to professional property managers, service providers, technology partners, distributors, and booking platforms. Every part of that ecosystem contributes to the guest and owner experience, and every part benefits from strong representation, clear advocacy, and shared standards.

ASTRA provides the forum where all of these voices can come together. It has allowed my business to engage directly with decision-makers, share knowledge with peers, and collaborate with partners across the spectrum of our industry. The advocacy, research, and networking opportunities have been invaluable in shaping both policy and practice and have given me confidence that our industry is better understood and better represented at every level of government and community.

Just as importantly, our industry must continue to evolve - becoming more professional, consistent, and compliant in every aspect of what we do. That means ensuring physical properties are safe and well-presented, that every interaction with owners and guests reflects the highest standard of professionalism, and that the handling of money - whether guest funds, owner returns, or vendor payments - is managed with absolute integrity and accountability. This commitment must also extend to meeting, and where possible exceeding, statutory compliance obligations across every jurisdiction in which we operate.

For us, the greatest benefit of membership is the sense that no matter your scale or role in STRA, ASTRA is the place where you belong. It is the collective voice and platform that enables us all to contribute, to learn, and to build a sustainable and respected future for our industry.

Will Creedon - Alloggio, Founder & CEO





Australia and New Zealand Short Term Rental Association

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